2022 Links to the Heart
Sponsorship Opportunities

Partner with Pathways Home Health, Hospice, and Foundation where every program, every employee, every activity is shaped by a simple, yet distinctive philosophy: compassionate patient care comes first.
Join Pathways for a rare opportunity to play the renowned Stanford University Golf Course with friends, colleagues, or clients while supporting Pathways.

Designed in 1930 by celebrated golf course architects William Bell and George C. Thomas, and located in the foothills above the Stanford University campus, this course is consistently rated one of the finest in the world.

Space on the course is limited, so if you would like to play, reserve sponsorships that include foursomes early!

**When**  Monday, July 18, 2022

**Where**  Stanford University Golf Course

**What**  8th Annual Golf Tournament
- Registration and Putting Contest at 10:00 am
- Scramble format
- Shotgun start at 11:30 am
- Box Lunch
- Refreshments on the course
- Contests and prizes
- Dinner and awards following the tournament

**Who**  Sponsors and individual players

**Why**  Raise funds for Pathways Critical Programs

Please note that Friday, June 17, 2022 is the deadline for event program listing as a 2022 Links to the Heart sponsor.
Sponsorship Levels

$15,000 Presenting
$12,500 Dinner
$7,500 Lunch
$3,500 19th Hole
$2,500 Birdie
$1,500 Hole-in-One
$1,200 Putting Contest
$1,000 Closest to Pin
$1,000 Longest Drive
 $500 Hole
 $500 Photo
 $350 10 Carts

Customized Sponsorships available.
Call 408.773.4101 or Foundation@pathwayshealth.org for details.

Presenting Sponsor $15,000
Exclusive - one sponsor at this level

• Lunch, golf, refreshments, and dinner for two foursomes
• Best VIP seating and sponsor recognition at dinner
• CEO or designee may present prizes at dinner
• Display of corporate banner and logo at lunch and dinner
• Highest visibility VIP listing on event signage
• Logo/name featured prominently in event program, publicity, and website
• Recognition in Pathways’ publications and social media
• Logo/name on donor screen in Pathways offices
• Invitation to events and receptions
• Recognition in Pathways’ corporate partners listings

Dinner Sponsor $12,500

• Lunch, golf, refreshments, and dinner for one foursome
• VIP seating and sponsor recognition at dinner
• Display of corporate banner and logo at dinner
• VIP listing on event signage
• Logo/name featured in event program, publicity, and website
• Recognition in Pathways’ publications and social media
• Logo/name on donor screen in Pathways’ offices
• Invitation to events and receptions
• Recognition in Pathways’ corporate partners listings

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Past Corporate Sponsors include:

- U.S. Bank
- Significant Cleaning Service
- Treasury Curve
- Brannons Medical
- Delta Care Rx
- Feinberg Day Alberti & Thompson LLP
- Ferrari Ottoboni Caputo & Wunderling LLP
- KAR
- Magnussen Lexus of Fremont
- Pillsbury Winthrop Shaw Pittman LLP
- Silicon Valley Risk & Insurance Services
- Superior Healthcare Equipment and Services
- AIG Retirement Services
- Avison Young
- Crosby-N. Gray & Co.
- DeMartini Orchard
- Egnyte!
- The Engineering Enterprise
- Gelormini Financial
- iRhythm Technologies, Inc.
- Krefeld’s Awards
- Jack London Kitchen & Bath
- Los Altos Hardware, Inc.
- J. McLaughlin
- Menlo Chevron
- Moss Adams LLP
- Royal Ambulance
- Service by Medallion
- The Willows Market
- Gordon Biersch Brewing Company
- Anchor Brewing Company
- Almaden Family Funeral & Cremation
- Supergoop!
- Steinway Society The Bay Area
- Woodside Farm Vineyard
- Dreyer Wine LLC
- QuestNutrition

Lunch Sponsor  $7,500
- Lunch, golf, refreshments, and dinner for one foursome
- Display of corporate banner at lunch
- Premiere listing on event signage
- Logo/name featured in event program, publicity, and website
- Recognition in Pathways’ publications and social media
- Logo/name on donor screen in Pathways’ offices
- Invitation to events and receptions
- Recognition in Pathways’ corporate partners listings

19th Hole Sponsor  $3,500
- Lunch, golf, refreshments, and dinner for one foursome
- Display of corporate banner at reception
- Prominent listing on event signage
- Logo/name in event program, publicity, and website
- Recognition in Pathways’ publications and social media
- Invitation to events and receptions
- Recognition in Pathways’ corporate partners listings

Birdie Sponsor  $2,500
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways’ offices
- Invitation to events and receptions
- Recognition in Pathways’ corporate partners listings

Hole-in-One Sponsor  $1,500
- Company sign at Hole-in-One tee
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways’ offices
- Invitation to events and receptions
- Recognition in Pathways’ corporate partners listings
Our Mission
Pathways provides high quality patient and family centered care in the home with kindness, promoting comfort, independence, and dignity.

• Established in 1977
• Not-for-profit 501(c)(3)
• Public-benefit organization
• Offices in:
  – Sunnyvale
  – South San Francisco
  – Oakland

We Serve
• People recovering from an injury or illness, managing a chronic disease, or facing the end of life
• Over 4,000 patients annually
• Five Bay Area counties:
  – Alameda County
  – Contra Costa County
  – San Francisco County
  – San Mateo County
  – Santa Clara County
• Those living in private homes, group residential settings, and nursing facilities

Staff and Volunteers
• Staff includes physicians, nurses, home health aides, social workers, physical therapists, dietitians, and spiritual counselors
• 150 volunteers

Putting Contest Sponsor  $1,200
• Company sign at contest
• Listing on event signage
• Logo/name in event program, publicity, and website
• Logo/name on donor screen in Pathways’ offices
• Invitation to events and receptions
• Recognition in Pathways’ corporate partners listings

Contest Sponsors  $1,000 each
Closest to Pin, Longest Drive, Other Contests
• Company sign at contest hole
• Listing on event signage
• Logo/name in event program, publicity, and website
• Logo/name on donor screen in Pathways’ offices
• Invitation to events and receptions
• Recognition in Pathways’ corporate partners listings

Hole Sponsor  $500 / hole
• Company sign at sponsored hole
• Listing on event signage
• Logo/name in event program, publicity, and website
• Recognition in Pathways’ corporate partners listings

Photo Sponsor  $500
• Company sign at Photo Table
• Listing on event signage
• Logo/name on frame of each player’s foursome photo
• Logo/name in event program, publicity, and website
• Recognition in Pathways’ corporate partners listings

Cart Sponsor  $350
• Sponsorship is for 10 carts
• Company sign on sponsored carts
• Listing on event signage
• Company name in event program, publicity, and website
Monday, July 18, 2022
Stanford University Golf Course

2022 Links to the Heart
Sponsorship
Pledge Form

Presenting Sponsor $15,000**
Dinner Sponsor $12,500*
Lunch Sponsor $7,500*
19th Hole Sponsor $3,500
Birdie Sponsor $2,500
Hole-in-One Sponsor $1,500
Putting Sponsor $1,200
Closest to Pin Sponsor $1,000
Longest Drive Sponsor $1,000
Hole Sponsor $500
Photo Sponsor $500
Cart Sponsor $350 (10 carts)

Customized Sponsorships available.
Call 408.730.1200

Please note that Friday, June 17, 2022 is the deadline for event program listing as a 2022 Links to the Heart sponsor.

Additional 2022 Sponsorship Opportunities

Afternoons of Remembrance
May / June 2022
Presenting Sponsor – Skylawn Funeral Home and Memorial Park
Customized Sponsorships available. Call 408.773.4101

31st Annual
One from the Heart
Awards Breakfast
October 2022
Crowne Plaza Palo Alto
Details will be available at a later date.

Celebration of Light
December 2022
Presenting Sponsor – Skylawn Funeral Home and Memorial Park
Customized Sponsorships available. Call 408.773.4101

Challenge Grant
$5,000 minimum
Sponsor a challenge grant and your name will be listed on the Pathways website and in selected letters and publications until the end of the match period.
This includes regular mailings throughout Santa Clara, San Mateo, San Francisco, Contra Costa, and Alameda counties. You increase your philanthropic impact while helping Pathways deliver compassionate care.

☐ $______________
To arrange details: Call 408.773.4101 or Foundation@pathwayshealth.org

Corporate Partner
☐ We cannot sponsor right now but will make a contribution to Pathways in the amount of $ ______________
2022 Links to the Heart

Sponsorship Pledge Form

Please fill out both pages.

☐ Enclosed is our sponsorship of $________*  ☐ Enclosed is our donation of $________

☐ We pledge $_______________ to be sent by ________/_______/________ (date)

Our check  ☐ is enclosed  ☐ will be mailed

Please charge  ☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

Card #________________________ Security Code _______ Exp. Date __________

Account name __________________________________________

Signature __________________________________________

Company/Organization __________________________________________

ame as it should appear in publications and lists

Contact Person ___________________________ Title ________________

Street Address __________________________________________

City ___________________________ State _____________ Zip ___________

________________________________________

Phone ______ / ________________ ext. __________ Fax _______ / __________

Email __________________________________________

Authorizing Signature __________________________________________

Print Name and Title __________________________________________

Thank you for your support of the patients and families Pathways serves. Pathways provides high-quality patient and family-centered care in the home with kindness, promoting comfort, independence, and dignity.

Please make checks payable to: Pathways Home Health and Hospice
Mail form and check to: 585 North Mary Avenue, Sunnyvale, CA 94085-2905 or call 408.730.1200

Pathways, founded in 1977, is a community-based, 501(c)(3) non-profit. Tax ID #94-2823240
For more information, call 408.773.4101 or email Foundation@pathwayshealth.org

*Links to the Heart: $295 per player is not tax deductible