



2022 Links to the Heart Sponsorship Opportunities

*Partner with Pathways Home Health, Hospice, and Foundation
where every program, every employee, every activity
is shaped by a simple, yet distinctive philosophy:
compassionate patient care comes first.*

2022 Links to the Heart

Golf Tournament Information



Join Pathways for a rare opportunity to play the renowned Stanford University Golf Course with friends, colleagues, or clients while supporting Pathways.

Designed in 1930 by celebrated golf course architects William Bell and George C. Thomas, and located in the foothills above the Stanford University campus, this course is consistently rated one of the finest in the world.

Space on the course is limited, so if you would like to play, reserve sponsorships that include foursomes early!

When	Monday, July 18, 2022
Where	Stanford University Golf Course
What	8th Annual Golf Tournament Registration and Putting Contest at 10:00 am Scramble format Shotgun start at 11:30 am Box Lunch Refreshments on the course Contests and prizes Dinner and awards following the tournament
Who	Sponsors and individual players
Why	Raise funds for Pathways Critical Programs

Please note that Friday, June 17, 2022 is the deadline for event program listing as a 2022 Links to the Heart sponsor.

2022 Links to the Heart

Sponsorship Levels and Benefits

Sponsorship Levels

\$15,000	Presenting
\$12,500	Dinner
\$7,500	Lunch
\$3,500	19th Hole
\$2,500	Birdie
\$1,500	Hole-in-One
\$1,200	Putting Contest
\$1,000	Closest to Pin
\$1,000	Longest Drive
\$500	Hole
\$500	Photo
\$350	10 Carts

Customized Sponsorships available.

Call 408.773.4101 or
Foundation@pathway-
shealth.org for details.

Presenting Sponsor \$15,000

Exclusive - one sponsor at this level

- Lunch, golf, refreshments, and dinner for two foursomes
- Best VIP seating and sponsor recognition at dinner
- CEO or designee may present prizes at dinner
- Display of corporate banner and logo at lunch and dinner
- Highest visibility VIP listing on event signage
- Logo/name featured prominently in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Logo/name on donor screen in Pathways offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

Dinner Sponsor \$12,500

- Lunch, golf, refreshments, and dinner for one foursome
- VIP seating and sponsor recognition at dinner
- Display of corporate banner and logo at dinner
- VIP listing on event signage
- Logo/name featured in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

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Sponsorship Levels and Benefits (continued)

Past Corporate Sponsors include:

U.S. Bank
Significant Cleaning Service
Treasury Curve
Brannons Medical
Delta Care Rx
Feinberg Day Alberti & Thompson LLP
Ferrari Ottoboni Caputo & Wunderling LLP
KAR
Magnussen Lexus of Fremont
Pillsbury Winthrop Shaw Pittman LLP
Silicon Valley Risk & Insurance Services
Superior Healthcare Equipment and Services
AIG Retirement Services
Avison Young
Crosby-N. Gray & Co.
DeMartini Orchard
Egnyte!
The Engineering Enterprise
Gelormini Financial
iRhythm Technologies, Inc.
Krefeld's Awards
Jack London Kitchen & Bath
Los Altos Hardware, Inc.
J. McLaughlin
Menlo Chevron
Moss Adams LLP
Royal Ambulance
Service by Medallion
The Willows Market
Gordon Biersch Brewing Company
Anchor Brewing Company
Almaden Family Funeral & Cremation
Supergoop!
Steinway Society The Bay Area
Woodside Farm Vineyard
Dreyer Wine LLC
QuestNutrition

Lunch Sponsor \$7,500

- Lunch, golf, refreshments, and dinner for one foursome
- Display of corporate banner at lunch
- Premiere listing on event signage
- Logo/name featured in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

19th Hole Sponsor \$3,500

- Lunch, golf, refreshments, and dinner for one foursome
- Display of corporate banner at reception
- Prominent listing on event signage
- Logo/name in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

Birdie Sponsor \$2,500

- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

Hole-in-One Sponsor \$1,500

- Company sign at Hole-in-One tee
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings



Our Mission

Pathways provides high quality patient and family centered care in the home with kindness, promoting comfort, independence, and dignity.

- Established in 1977
- Not-for-profit 501(c)(3)
- Public-benefit organization
- Offices in:
 - Sunnyvale
 - South San Francisco
 - Oakland

We Serve

- People recovering from an injury or illness, managing a chronic disease, or facing the end of life
- Over 4,000 patients annually
- Five Bay Area counties:
 - Alameda County
 - Contra Costa County
 - San Francisco County
 - San Mateo County
 - Santa Clara County
- Those living in private homes, group residential settings, and nursing facilities

Staff and Volunteers

- Staff includes physicians, nurses, home health aides, social workers, physical therapists, dietitians, and spiritual counselors
- 150 volunteers

Putting Contest Sponsor \$1,200

- Company sign at contest
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

Contest Sponsors \$1,000 each

Closest to Pin, Longest Drive, Other Contests

- Company sign at contest hole
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

Hole Sponsor \$500 / hole

- Company sign at sponsored hole
- Listing on event signage
- Logo/name in event program, publicity, and website
- Recognition in Pathways' corporate partners listings

Photo Sponsor \$500

- Company sign at Photo Table
- Listing on event signage
- Logo/name on frame of each player's foursome photo
- Logo/name in event program, publicity, and website
- Recognition in Pathways' corporate partners listings

Cart Sponsor \$350

- Sponsorship is for 10 carts
- Company sign on sponsored carts
- Listing on event signage
- Company name in event program, publicity, and website

2022 Links to the Heart

Sponsorship Pledge Form

Please fill out both pages.



Monday, July 18, 2022
Stanford University
Golf Course

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000** | <input type="checkbox"/> Putting Sponsor \$1,200 |
| <input type="checkbox"/> Dinner Sponsor \$12,500* | <input type="checkbox"/> Closest to Pin Sponsor \$1,000 |
| <input type="checkbox"/> Lunch Sponsor \$7,500* | <input type="checkbox"/> Longest Drive Sponsor \$1,000 |
| <input type="checkbox"/> 19th Hole Sponsor \$3,500 | <input type="checkbox"/> Hole Sponsor \$500 |
| <input type="checkbox"/> Birdie Sponsor \$2,500 | <input type="checkbox"/> Photo Sponsor \$500 |
| <input type="checkbox"/> Hole-in-One Sponsor \$1,500 | <input type="checkbox"/> Cart Sponsor \$350 (10 carts) |

Customized Sponsorships available. Call 408.730.1200

* includes one foursome | ** includes two foursomes | Non-tax deductible portion: \$295 per golfer.

Please note that Friday, June 17, 2022 is the deadline for event program listing as a 2022 Links to the Heart sponsor.

Additional 2022 Sponsorship Opportunities

Afternoons of Remembrance
May / June 2022

Presenting Sponsor - Skylawn Funeral Home and Memorial Park
Customized Sponsorships available. Call 408.773.4101

31st Annual
One from the Heart
Awards Breakfast
October 2022
Crowne Plaza Palo Alto

Details will be available at a later date.

Celebration of Light
December 2022

Presenting Sponsor - Skylawn Funeral Home and Memorial Park
Customized Sponsorships available. Call 408.773.4101

Challenge Grant
\$5,000 minimum

Sponsor a challenge grant and your name will be listed on the Pathways website and in selected letters and publications until the end of the match period.

This includes regular mailings throughout Santa Clara, San Mateo, San Francisco, Contra Costa, and Alameda counties. You increase your philanthropic impact while helping Pathways deliver compassionate care.

\$ _____

To arrange details: Call 408.773.4101 or Foundation@pathwayshealth.org

Corporate Partner

We cannot sponsor right now but will make a contribution to Pathways in the amount of \$ _____

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Sponsorship Pledge Form

Please fill out both pages.

Enclosed is our sponsorship of \$ _____* Enclosed is our donation of \$ _____

We pledge \$ _____ to be sent by _____ / _____ / _____ (date)

Our check is enclosed will be mailed

Please charge Visa MasterCard American Express Discover

Card # _____ Security Code _____ Exp. Date _____

Account name _____

Signature _____

Company/Organization _____
name as it should appear in publications and lists

Contact Person _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ / _____ ext. _____ Fax _____ / _____

Email _____

Authorizing Signature _____

Print Name and Title _____

Thank you for your support of the patients and families Pathways serves. Pathways provides high-quality patient and family-centered care in the home with kindness, promoting comfort, independence, and dignity.

Please make checks payable to: Pathways Home Health and Hospice

Mail form and check to: 585 North Mary Avenue, Sunnyvale, CA 94085-2905 or call 408.730.1200

Pathways, founded in 1977, is a community-based, 501(c)(3) non-profit. Tax ID #94-2823240
For more information, call 408.773.4101 or email Foundation@pathwayshealth.org

*Links to the Heart: \$295 per player is not tax deductible