



# 2023 Links to the Heart Sponsorship Opportunities

*Your participation ensures that Pathways compassionate  
Home Health, Hospice and Bereavement services  
will be there when you or your loved ones need care.*

# 2023 Links to the Heart

## Golf Tournament Information



Join Pathways for a rare opportunity to play the renowned Stanford University Golf Course with friends, colleagues, or clients while supporting Pathways.

Designed in 1930 by celebrated golf course architects William Bell and George C. Thomas, and located in the foothills above the Stanford University campus, this course is consistently rated one of the finest in the world.

Space on the course is limited, so if you would like to play, reserve sponsorships that include foursomes early!

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When	Monday, July 17, 2023
Where	Stanford University Golf Course
What	9th Annual Golf Tournament Registration and Putting Contest at 10:00 am Scramble format Shotgun start at 11:30 am Box Lunch Refreshments on the course Contests and prizes 19 <sup>th</sup> Hole Reception, heavy appetizers, wine & beer Awards following the tournament
Who	Sponsors and individual players
Why	Raise funds for Pathways Home Health, Hospice & Bereavement Programs

Please note that Friday, June 16, 2023 is the deadline for event program listing as a 2023 Links to the Heart sponsor.

# 2023 Links to the Heart

## Sponsorship Levels and Benefits

### Sponsorship Levels

\$15,000	Presenting
\$10,000	19 <sup>th</sup> Hole Reception
\$8,000	Lunch
\$5,000	Beverage
\$2,500	Birdie
\$1,500	Hole-in-One
\$1,500	Putting Contest
\$1,000	Contest
\$1,000	Premier Hole
\$500	Hole
\$500	Photo
\$350	10 Carts

Customized Sponsorships available. Call 408.773.4101 or [Foundation@pathwayshealth.org](mailto:Foundation@pathwayshealth.org) for details.

### Presenting Sponsor \$15,000

Exclusive - one sponsor at this level

- Lunch, golf, refreshments, and reception for two foursomes
- Sponsor recognition at reception
- CEO or designee may present prizes at reception
- Display of corporate banner and logo
- Highest visibility VIP listing on event signage
- Logo/name featured prominently in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Logo/name on donor screen in Pathways offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

### 19<sup>th</sup> Hole Reception Sponsor \$10,000

- Lunch, golf, refreshments, and reception for one foursome
- Sponsor recognition at reception
- Display of corporate banner and logo at reception
- VIP listing on event signage
- Logo/name featured in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

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# 2023 Links to the Heart

## Sponsorship Levels and Benefits (continued)

### Previous Generous Corporate Sponsors include:

U.S. Bank  
Significant Cleaning Service  
Treasury Curve  
Brannons Medical  
Delta Care Rx  
Feinberg Day Alberti & Thompson LLP  
Ferrari Ottoboni Caputo & Wunderling LLP  
KAR  
CommonSpirit Health at Home  
Magnussen Toyota of Palo Alto  
Pillsbury Winthrop Shaw Pittman LLP  
Silicon Valley Risk & Insurance Services  
Superior Healthcare Equipment and Services  
Avison Young  
Crosby-N. Gray & Co.  
Cypress Lawn  
Kozy Brothers DeMartini Orchard  
DeMartini Orchard  
Gelormini Financial  
iRhythm Technologies, Inc.  
Krefeld's Awards  
Total Quality Maintenance, Inc.  
AHA AUXILIO-HomeAide  
R&W Concrete Contractors, Inc.  
TVS Distributors, Inc.  
Woodmont Real Estate Services, Inc.  
Jack London Kitchen & Bath  
Los Altos Hardware, Inc.  
J. McLaughlin  
Menlo Chevron  
Royal Ambulance  
Service by Medallion  
The Willows Market  
Gordon Biersch Brewing Company  
Anchor Brewing Company  
Almaden Family Funeral & Cremation  
Supergoop!  
Woodside Farm Vineyard  
Dreyer Wine LLC  
QuestNutrition

### Lunch Sponsor \$8,000

- Lunch, golf, refreshments, and reception for one foursome
- Display of corporate banner at lunch
- Premiere listing on event signage
- Logo/name featured in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

### Beverage Sponsor \$5,000

- Lunch, golf, refreshments, and reception for one foursome
- Display of corporate banner at reception
- Prominent listing on event signage
- Logo/name in event program, publicity, and website
- Recognition in Pathways' publications and social media
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

### Birdie Sponsor \$2,500

- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

### Hole-in-One Sponsor \$1,500

- Company sign at Hole-in-One tee
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings



### Our Mission

Pathways provides high quality patient and family centered care in the home with kindness, promoting comfort, independence, and dignity.

- Established in 1977
- Not-for-profit 501(c)(3)
- Public-benefit organization
- Offices in:
  - Sunnyvale
  - South San Francisco
  - Oakland

### We Serve

- People recovering from an injury or illness, managing a chronic disease, facing the end of life, and those grieving the loss of a loved one
- 3,000+ patients annually
- Five Bay Area counties:
  - Alameda County
  - Contra Costa County
  - San Francisco County
  - San Mateo County
  - Santa Clara County
- Those living in private homes, group residential settings, and nursing facilities

### Staff and Volunteers

- Staff includes physicians, nurses, home health aides, social workers, physical therapists, dietitians, spiritual and bereavement counselors
- 150 volunteers

### Putting Contest Sponsor \$1,500

- Company sign at contest
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

### Contest & Premier Hole Sponsors \$1,000 each

Closest to Pin, Longest Drive, Other Contests

- Company sign at contest hole
- Listing on event signage
- Logo/name in event program, publicity, and website
- Logo/name on donor screen in Pathways' offices
- Invitation to events and receptions
- Recognition in Pathways' corporate partners listings

### Hole Sponsor \$500 / Hole

- Company sign at sponsored hole
- Listing on event signage
- Logo/name in event program, publicity, and website
- Recognition in Pathways' corporate partners listings

### Photo Sponsor \$500

- Company sign at Photo Table
- Listing on event signage
- Logo/name on frame of each player's foursome photo
- Logo/name in event program, publicity, and website
- Recognition in Pathways' corporate partners listings

### Cart Sponsor \$350

- Sponsorship is for 10 carts
- Company sign on sponsored carts
- Listing on event signage
- Company name in event program, publicity, and website

# 2023 Links to the Heart

## Sponsorship Pledge Form

Please fill out both pages.



Monday, July 17, 2023  
Stanford University  
Golf Course

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$15,000**             | <input type="checkbox"/> Putting Sponsor \$1,500       |
| <input type="checkbox"/> 19 <sup>th</sup> Hole Reception \$10,000* | <input type="checkbox"/> Contest Sponsor \$1,000       |
| <input type="checkbox"/> Lunch Sponsor \$8,000*                    | <input type="checkbox"/> Premier Hole Sponsor \$1,000  |
| <input type="checkbox"/> Beverage Sponsor \$5,000                  | <input type="checkbox"/> Hole Sponsor \$500            |
| <input type="checkbox"/> Birdie Sponsor \$2,500                    | <input type="checkbox"/> Photo Sponsor \$500           |
| <input type="checkbox"/> Hole-in-One Sponsor \$1,500               | <input type="checkbox"/> Cart Sponsor \$350 (10 carts) |

Customized Sponsorships available. Call 408.773.4101

\* includes one foursome | \*\* includes two foursomes | Non-tax deductible portion: \$325 per golfer.

Please note that Friday, June 16, 2023 is the deadline for event program listing as a 2023 Links to the Heart sponsor.

## Additional 2023 Sponsorship Opportunities

Afternoons of Remembrance  
May / June 2023

Presenting Sponsor - Skylawn Funeral Home and Memorial Park  
Customized Sponsorships available. Call 408.773.4101

32<sup>nd</sup> Annual  
One from the Heart  
Awards Breakfast  
November 8, 2023  
Crowne Plaza Palo Alto

**Save the Date for WEDNESDAY, November 8, 2023 at 8:30 AM!**  
Featured speaker: Karen Swensen, a retired broadcast journalist, who shares the many ways life changes us in her new venture: LifesAboutChange.com

Celebration of Light  
December 2023

Presenting Sponsor - Skylawn Funeral Home and Memorial Park  
Customized Sponsorships available. Call 408.773.4101

Challenge Grant  
\$5,000 minimum

Sponsor a challenge grant and your name will be listed on the Pathways website and in selected letters and publications until the end of the match period.

This includes regular mailings throughout Santa Clara, San Mateo, San Francisco, Contra Costa, and Alameda counties. You increase your philanthropic impact while helping Pathways deliver compassionate care.

\$ \_\_\_\_\_

To arrange details: Call 408.773.4101 or [Foundation@pathwayshealth.org](mailto:Foundation@pathwayshealth.org)

### Corporate Partner

We cannot sponsor right now but will make a contribution to Pathways in the amount of \$ \_\_\_\_\_

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## Sponsorship Pledge Form

Please fill out both pages.

- Enclosed is our sponsorship of \$ \_\_\_\_\_\*     Enclosed is our donation of \$ \_\_\_\_\_
- We pledge \$ \_\_\_\_\_ to be sent by \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ (date)

Our check     is enclosed     will be mailed

Please charge     Visa     MasterCard     American Express     Discover

Card # \_\_\_\_\_ Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_

Account name \_\_\_\_\_

Signature \_\_\_\_\_

Company/Organization \_\_\_\_\_  
*name as it should appear in publications and lists*

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ / \_\_\_\_\_ ext. \_\_\_\_\_ Fax \_\_\_\_\_ / \_\_\_\_\_

Email \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

Print Name and Title \_\_\_\_\_

*Thank you for your support of the patients and families Pathways serves. Pathways provides high-quality patient and family-centered care in the home with kindness, promoting comfort, independence, and dignity.*

Please make checks payable to: Pathways Home Health and Hospice

Mail form and check to: 585 North Mary Avenue, Sunnyvale, CA 94085-2905 or call 408.773.4101

Pathways, founded in 1977, is a community-based, 501(c)(3) non-profit. Tax ID #94-2823240  
For more information, call 408.773.4101 or email [Foundation@pathwayshealth.org](mailto:Foundation@pathwayshealth.org)

\*Links to the Heart: \$325 per player is not tax deductible